



2009 SPONSORSHIP PROPOSAL

Townsville Football Inc.
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OVERVIEW – Townsville Football Inc.

Townsville Football Inc. is a not-for-profit organisation and has been established in Townsville since 1966.

During 2005, Townsville Junior Soccer Association, as we were formerly known, amalgamated with the former North Queensland (Senior) Soccer Federation to form Townsville Football Inc.

The office of Townsville Football operates at Brolga Park, Murray Sporting Complex with the company of the North Queensland Football Zone. Brolga Park in 2009 will comprise of 23 maintained playing fields, with sponsored naming rights to all fields each year.

The Townsville, North Queensland Zone consists of 16 Clubs which are a combination of Junior and Senior players.

Currently, the combined Junior and Senior membership for North Queensland stands at more than 4,500 players who come from Townsville, Ingham, Ayr and Charters Towers. We expect our player numbers to grow rapidly with the inception of the Hyundai A-League North Queensland team next year.

Our grounds are also used by Primary and Secondary schools for weekly interschool fixtures on Thursday and Friday afternoons, as well as for School Representative Competitions and trainings.

The North Queensland Referees Association is also based at Brolga Park and utilizes our grounds for training.

HOW WE WILL ENDEAVOUR TO PROMOTE YOUR BUSINESS

The Townsville Football, Small-Sided Games, Rooball and Competitive 2009 season will commence at the beginning of March and runs through to mid September.

During the year we are host to many local and state Carnivals involving participants from Southern Queensland, Western Queensland and Far North Queensland.

We can offer:

- Naming rights, with signage (approx 1800mm x 1200mm) at your cost, of your chosen field.
- Business logo on weekly newsletters.
- Business logo in locally produced programs when we host local and state competitions.
- Business logo on our new-look 2009 website.
- 1 game day dedicated to your business when advertising will be placed in the newsletter, on the noticeboard and announcements made at regular intervals throughout the day.

TOWNSVILLE FOOTBALL 2009 FIELD SPONSORSHIP PACKAGES

TOWNSVILLE CORAL SPONSORSHIP PACKAGE

\$550 inc GST

12 Fields for Under 6, 7 and 8 (size 30 x 20)

These are our smallest fields utilized by Under 6 – 8.

In 2008 122 teams comprised these 3 age groups.

TOWNSVILLE GECKOS SPONSORSHIP PACKAGE

Not Available

Fields for Under 9 (size 40 x 30)

In 2009 the size of the fields for Under 9's has reduced

with 2 fields split into 4. In 2008, 20 Under 9 teams used these fields for regular rounds and also a challenge carnival.

Campbell's Coaches and Total Construction sponsor these fields.

TOWNSVILLE CURLEWS SPONSORSHIP PACKAGE

\$1,500 inc GST

Fields 6 & 7 for Under 10 (size 75 x 50)

In 2008 18 Under 10 teams used these fields for regular Rounds and also a challenge carnival.

TOWNSVILLE CYCLONE SPONSORSHIP PACKAGE

Not Available

Fields 4 & 5 for Under 11 and 12 (size 85 x 60)

25 Under 11 and 12 teams utilized these fields in

2008. As well as regular playing rounds, these fields

are also in use for the Filippo Mele Carnival, a yearly

Carnival for Under 11's held in the June/July school

Holidays attracting 25 teams in 2008.

TOWNSVILLE STINGER SPONSORSHIP PACKAGE

Not Available

Fields 2 & 3 for Under 12 – Under 16 (size 100 x 70)

Mr Filippo Mele sponsors Field 3 and McDonald's

Restaurants sponsor Field 2. Irrigation has recently

been installed on these fields.

TOWNSVILLE BROLGA SPONSORSHIP PACKAGE

To be negotiated

Field 1 for Under 12 – Under 16, Fillies, Colts and Seniors

(size 100 x 70) Field 1 is our major field. Irrigation is

installed and an upgrade to lighting is expected in 2009.

This field is utilized by junior as well as senior players, with

The NQ Razorbacks occasionally training and playing on

this field also. This field is closest to the main entrance.